

What is *DinerMagic*?

DinerMagic is a tool that helps the busy restaurant owner, chef, or manager save their precious time and money and use it where it's really needed.

How does it do this? By incorporating the restaurant's menus and website into one easy-to-use interface, where they easily edit and instantly print their menus while at the same time updating the online menu. They no longer wait weeks for costly updated menus to come back from the designer or printer. There's no shipping charge and no waste.

This means they can:

- Quickly adjust their menu prices to today's market price
- Edit and print only the pages they need
- Have the corrected or updated menus ready for their customers in just minutes
- Pay just pennies per page

Too, with *DinerMagic* they have a professionally designed website for their restaurant with an online menu, contact information, Google map and directions, a photo gallery, a user-managable guestbook, and more. And it's fully functional and ready to use.

There's no programming involved, no HTML to learn, no graphic designing - we do it all.

Affordable? Very.

A good commission for you? Absolutely.

Costs out of pocket for you? None.

Would you like to know more?

Visit www.dinermagic-affiliate.com

Or call us at 541-412-0254.



Rev 101123

Help your customers to save potentially hundreds of hours and possibly thousands of dollars in the next year!



DinerMagic

PO Box 6129

Brookings, OR 97415

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DinerMagic

Affiliate Program



**Help your customers
to start saving Time
and Money
NOW!**

dinermagic-affiliate.com



DinerMagic is for busy restaurant owners, managers and chefs...

... **Who want to save time.** *DinerMagic* gives the customer a fully functioning, professionally built website; not some out-of-a-box, generic, one-size-fits-all website that takes months to build. Updating *DinerMagic* is simpler than sending the tech support guys an email.

Who wants to pick through hundreds of menu templates and then choose artwork when they already have a good menu design to begin with - one that their customer's are familiar with? *DinerMagic* takes your existing menu design and makes it more useable by allowing you to update it whenever you want.

Or, if it is time for a new menu, then we can design one for them.

... **Who want to save money.**

Let's say the price of shrimp has recently doubled. How can the customer adjust their menu to reflect the new cost? How long before they get updated menus back from wherever they come from? Are they going to sell at the old menu price till the new menus arrive? *

What if they just need to change the price of one or two items? Do they have to order all new menus? What's that going to cost? How many unused menus will wind up being recycled or shredded?

DinerMagic allows the customer to make edits and immediately print their menu, not some template filled with cutesy clip art (unless of course, they want cutesy clip art). They make an edit, click a button, download and print the pages or menus they need, one or thousands. There's no waste, no delays, no fuss. No more shredding those hard earned dollars.

Visit the DinerMagic user information site at: www.dinermagic-info.com.

The DinerMagic Affiliate Program is for...

... Those who want to make money and keep their customers happy.

DinerMagic Affiliates

DinerMagic Affiliates are professional salespeople in the food service industry. They may include Food Service Distributor Sales Reps (DSRs), Marketing Associates, or other sales representatives who have either current or previous experience calling on restaurants, cafes, bakeries, or other retail food or hospitality-based customers.

You're a professional salesperson. You sell something, you want to get paid.

We understand this, we've been there ourselves. Our Affiliates make 20% of the initial sale, and a percentage of the monthly service fee for as long as the customer stays signed up. There's no multi-level marketing, no sliding scales, just a flat commission for every customer you sign up. For complete details see the full *Affiliate Agreement* at www.dinermagic-affiliate.com.

You don't want to spend a lot of money signing up for some "deal" here.

You won't. There's no "deal" here. If you qualify as an Affiliate, we will provide you with tools to sell *DinerMagic*. Free.

So, how does *DinerMagic* make your customers happy?

In several ways. One, you are offering your customer a tangible method of saving money on menu printing - including edit, printing and shipping charges. Two, they save (or make money) by making menu price edits immediately. As food prices inevitably increase, menus can be adjusted and printed before the next meal.

Also, *DinerMagic* gives your customer a professional web presence. New patrons can find the restaurant, view the menus, even look at pictures of the establishment or food, leave feedback (through a user-manageable guestbook), view daily specials - and more. The website is easily edited by the user as well.

Your customer doesn't have to learn any programming. There's no special software to download, no templates to choose from. They work with their menus, something that they - and their customers - are already familiar with.

Actually, now that you mention it, their menus do need some help.

Now's a good time to update them if necessary. Our designers can spruce up an old menu or create a totally new design if they desire.

Is *DinerMagic* expensive?

No. The initial cost is under \$500 and the monthly fee is under a dollar a day.

Are you interested? Good. Want to learn more? We strongly suggest that you go to www.dinermagic-affiliate.com to learn more about this great opportunity.

* See an actual case study where one *DinerMagic* user saved over \$1000 in only 8 months by adjusting their menu for just shrimp alone. www.dinermagic.com.